

**THE PROMISE & PRACTICE OF
BLENDED LEARNING**

Call for Presentations

**The 7th Annual Sloan Consortium
Blended Learning
Conference and Workshop**

APRIL 19 & 20, 2010
CHICAGO MARRIOTT OAK BROOK
OAK BROOK, IL

*This Call for Presentations is being sent electronically only.
Please share this information with colleagues who may be interested.*

We invite you to submit a proposal for an interactive presentation at the 7th annual Sloan Consortium Blended Learning Conference and Workshop. The 2010 theme is: “The Promise and Practice of Blended Learning.” This teaching and learning modality is more than a combination of online and face-to-face instruction. It is, fundamentally, a re-thinking of how we teach, how our students learn and how we can harness myriad possibilities for academia that we have not yet realized. This unique model of instruction has the potential to impact all levels of education.

This conference/workshop seeks proposals that provide research, effective practices, and strategic considerations for the field of blended learning. Proposals that address specific considerations of instructional design/course development, academic planning/institutional strategies, assessment/evaluation, faculty development, and pedagogy are especially encouraged.

PROPOSALS MUST BE SUBMITTED BY DECEMBER 10, 2009.

“The Promise and Practice of Blended Learning”

1. SUBMIT A PROPOSAL

By completing the electronic submission form at: www.sloanconsortium.org/blended

Step 1: Choose the area of focus that best fits your topic.

- ♦ Instructional Design/Course Development
- ♦ Academic Planning/Institutional Strategies
- ♦ Assessment and/or Evaluation
- ♦ Faculty Development

◆ Pedagogy

Step 2: Please indicate what institutional level your proposal would be most applicable.

- Universities and Four Year Institutions
- Community Colleges
- K-12

Step 3: Who is your target audience?

- Novice
- Intermediate
- Expert
- Multiple Audiences

Step 4: What is the level of 'blend' of your proposal?

- Blended Course
- Blended Program/Degree
- Institutional Initiatives
- Multiple Levels
- Innovative Blends

Step 5: Select the session type that is most appropriate for your presentation. Please indicate your first and second choice.

Session Type	Description
Great Idea Presentation	A Great Idea presentation for the 2010 Sloan-C Conference/Workshop on Blended Learning should be an effective practice that addresses blended learning as one (or more) of the areas of focus above. Each Great Idea presentation should last no more than 15 minutes and utilize no more than 3 presentation slides.
Information Sessions*	Give a 30 minute presentation in which you share information related to the specific areas of focus. Each presentation will have 5 minutes for questions, answers, and discussion with the audience.
Interactive Workshop*	Design an interactive group session related to a specific area of focus that will provide tangible 'take-away' information and engage the audience for an entire 80-minute concurrent session.
Poster Session	Design a poster to share the main points of your research results or program related to a specific area of focus.

***NOTE: THERE IS ONLY A LIMITED NUMBER OF FULL-LENGTH 80 MINUTE PRESENTATIONS THAT CAN BE ACCOMMODATED. THE PROGRAM COMMITTEE MAKES THE FINAL DECISION ON WHICH INDIVIDUAL OR GROUP PRESENTATION WILL BE ALLOTTED THE FULL 80 MINUTES OR ONLY 35 MINUTES FOR A SESSION. THE PROGRAM COMMITTEE ALSO RESERVES THE RIGHT TO CHANGE THE PRESENTATION TYPE IN ORDER TO ENCOURAGE MORE PARTICIPATION.**

Step 6: Please compile all of the following information before submitting your proposal:

- Abstract (25-50) words for inclusion in the conference program
- Title of presentation (limit of 100 characters)
- Area of focus to which topic relates
- Institutional level most relevant
- Target audience: novice, intermediate, expert, or all
- Level of blend targeted: Course, Program/Degree, Institution
- Type of session (please choose a preferred and backup): Great Idea, Information/case study dissemination, Interactive and participatory, poster session and/or panel combined with Q&A and table dialogue
- Objective(s) of the presentation: purpose of the session--what the attendee should expect to get out of attending
- Description of the content and format (300 words or less): refers to the content of the session -- the specific topics that are covered.
- Media to be used and audiovisual equipment needed (if any). Note: The following standard audiovisual equipment will be provided in each room: data projector equipped with a universal VGA cable to accommodate both PC and

Macintosh platforms, an Internet connection, and a screen. Overhead projectors and TV/VCR units will be made available upon request. Please indicate if you plan to use special media such as PowerPoint, YouTube, Twitter, Facebook, etc. in your presentation. **(Note: Presenters should plan to provide their own computer equipment or other specialized equipment).**

- Brief biographical sketch of each presenter
- Complete name, title, organization, address, phone and fax numbers, and e-mail address for each session presenter.

Step 7: Have the designated contact person submit the completed proposal at:

www.sloanconsortium.org/blended

2. PROPOSAL SELECTION CRITERIA

Proposals will be selected based on the following criteria:

- A clear and concise description of the proposed presentation
 - Relevance and importance of the topic to blended teaching and learning
 - Contribution to research, theory, and/or practice
 - Appropriate scope and focus for session type and time allotted
 - Evidence of presenter experience with topic and blended learning implementation
 - Appeal to participants
 - Areas of special interest may be given special priority
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3. TIMELINE

- Proposals due by **December 10, 2009**
 - Notification of acceptance by **January 8, 2010**
 - Presentation submission for Proceedings by **February 19, 2010**
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4. PRESENTATION REPOSITORY

If your presentation is accepted, you will be asked to post it as a text or PowerPoint file to the conference proposal submission website at www.sloanconsortium.org/blended by **February 19, 2010**. The contributions will remain online as part of the conference materials after the conference. Session abstracts and information about the presenters also will be included on the site.

5. PUBLICATIONS

You may submit an expanded version of your proposal as a paper for consideration for publication in the Journal of Asynchronous Learning Networks (JALN). The JALN is a research journal and considers only research papers with data and new results. Papers should be submitted electronically to John Bourne, jbourne@sloanconsortium.org, for review

6. GENERAL CONFERENCE INFORMATION

Conference location: All presentations and workshops will be held at the Chicago Marriott Oak Brook in Oak Brook, Illinois. One of the Chicago area premier hotels, the Chicago Marriott Oak Brook is located just twenty minutes from both O'Hare International Airport and Midway Airport.

Special Note: Accepted presenters are required to register for the conference at the designated discount fees.

Conference fees: Early bird registration fee for presenters at the conference is \$425. After **March 31, 2009**, the fee will be \$445. The registration fee includes access to over 20 presentations in 3 concurrent sessions, the cost of all materials, 2 continental breakfasts, 2 lunches, all refreshment breaks, poster session and access to exhibits

Conference updates: The conference website will include the latest conference information as soon as it is available. The site will be updated regularly as the schedule develops and will provide information on lodging, transportation, exhibitors, program schedules, and special events. A brochure detailing the conference will be mailed as well. Conference website www.sloanconsortium.org/blended

For additional information about the conference arrangements, visit our website www.sloanconsortium.org/blended, call 781.583.7561 or email Gail Sullivan: conference@sloanconsortium.org.